

Message Text

UNCLASSIFIED

PAGE 01 FRANKF 00964 100937Z

46

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00

/027 W

----- 090899

R 100910Z FEB 75

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 9280

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 0964

E.O. 11652: NA

TAGS: BEXP, GW

SUBJECT: TRADE PROMOTION -- INFORMATION ON US FIRM

FOR COMMERCE

1. NECKERMANN, LEADING GERMAN MAIL ORDER HOUSE, IS INTERESTED IN MAKING PURCHASES OF US-PRODUCED MERCHANDISE THROUGH ETAXA INTERNATIONAL INC., A BUYING OFFICE LOCATED AT 4 WEST 33RD ST., NEW YORK, AND HAS REQUESTED BACKGROUND INFORMATION ON THIS FIRM FROM THE CONSULATE GENERAL.

2. POST RESOURCES DO NOT INCLUDE ANY INFORMATION ON SUBJECT FIRM, NOT EVEN A LISTING IN THE LATEST TELEPHONE DIRECTORY.

3. SINCE NECKERMANN IS LEADING PROSPECT FOR IN-STORE PROMOTION AS WELL AS LARGE POTENTIAL BUYER OF US-PRODUCED CONSUMER GOODS FOR ITS MAIL ORDER CATALOG OPERATION, THE POST WISHES TO BE RESPONSIVE TO THIS REQUEST.

4. ALTHOUGH THE POST IS AWARE THAT FAM REGULATES AGAINST REVERSE WTDRS ON US FIRMS, COMMERCE IS REQUESTED TO OBTAIN ANY APPROPRIATE INFORMATION ON ETAXA AND FORWARD IT TO THE POST FOR TRANSMITTAL TO NECKERMANN.HARLAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975FRANKF00964
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750047-0846
From: FRANKFURT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750258/aaaabzyx.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 22 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 APR 2003 by RuthemTJ>; APPROVED <09 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION -- INFORMATION ON US FIRM FOR COMMERCE
TAGS: BEXP, GE
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006